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***CISA at SIA GUEST with architect SIMONE MICHELI***

**The strategic brand of Allegion is exhibiting at the international hospitality trade fair  
at the Italian Exhibition Group, Rimini fairground**

Faenza, 25 September 2017. CISA, the top brand in locking and access control systems, is one of the partners of the “Beyond the Luxury” project designed by architect Simone Micheli and on display at SIA GUEST 2017 from 12 to 14 October, in Hall D3 booth 063 – 135.

The space will host a hotel room, recreated down to the very last detail, where – as Lucia Veiga Moretti, Senior Vice President of Allegion and President of EMEIA explains - CISA “will showcase its latest intelligent security solutions. These innovative and interconnected products offer ground-breaking solutions for access and movement in a number of different areas, where technology becomes a natural part of the environment, allowing us to live safely and securely in every space.”

This new dimension is defined by Simone Micheli as “the material transposition of an innovative concept of luxury to architecture, whose aim is to inject new life into the relationship between man, space and time, a relationship which is also strengthened by the security system, an essential means of guaranteeing wellbeing and efficient solutions for the client.”

Guest access to hotel rooms is simple, immediate and secure. All a guest needs is his smartphone as keys, cards and similar objects, which have to be collected, handed in and can be lost, are no longer needed. The smartphone becomes the key, replacing heavy and awkward key fobs.

This solution also means hotel managers can now offer their guests a unique personal experience, as the reception becomes a place where guests are welcomed and not a place where keys are merely handed out. All these benefits are, naturally, guaranteed by greater security. The continuous electronic control of guest room door status, for instance, means any anomalies can be promptly identified.

CISA believes security is a natural part of any hotel and can be applied to all areas: from the entrance to guest rooms, communal areas and emergency exits. Thanks to CISA, emergency exits also become real security devices on the inside as they can light up and indicate the escape route in an emergency. From the outside, they are transformed into entry points which can be activated by electronic devices.

Security is designed around the requirements of the environment it is to be installed in and technology is the result of a careful study of needs and opportunities. Security is part of the new definition of luxury between man and his space.

## About CISA®

CISA was established in Florence in 1926, thanks to the insight of Luigi Bucci who invented and patented the first electric lock. CISA joined Allegion in 2013, a global group with a turnover of \$2 billion, of which over \$480 million in the EMEA region (Europe, Middle East, India and Africa) where CISA is located (2016 figures). The success of the Italian brand is confirmed in its numbers: it has registered more than 70 patents over the years, it distributes in 70 countries and has a workforce of over 600 at its headquarters in Faenza (RA) and in the factory in Monsampolo (AP), which produces 26 million keys and 8 million cylinders every year. For more visit **cisa.com**

## About Allegion™

Allegion (NYSE: ALLE) is a global pioneer in safety and security, with leading brands like CISA®, Interflex®, LCN®, Schlage®, SimonsVoss® and Von Duprin®. Focusing on security around the door and adjacent areas, Allegion produces a range of solutions for homes, businesses, schools and other institutions. Allegion is a \$2 billion company, with products sold in almost 130 countries. For more visit **allegion.com**